



Left Coast Crime 2016 - Phoenix

February 25 – 28, 2016

Program Book Advertising Rates

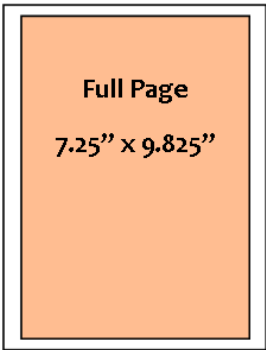
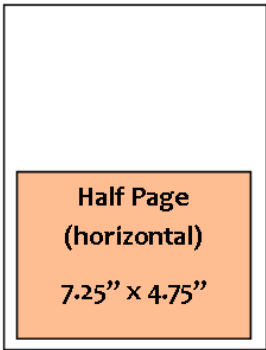
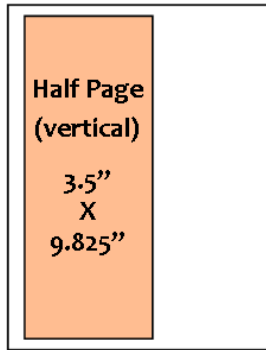
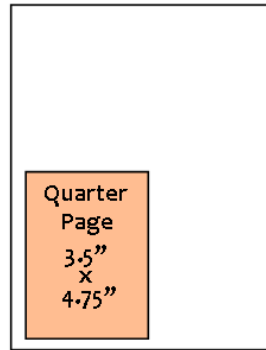
Specifications

Our program book will be distributed to the more than 800 attendees we expect at *The Great Cactus Caper* Left Coast Crime 2016 – Phoenix. Placement (except for cover ads) is run-of-the-book; earlier reservations of full-page ads get first consideration.

- Deadline for reserving space is 1/18/16.
- Deadline for submission of artwork is 1/25/16.
- Ad Format: High resolution PDF

Details:

- Cover pages (4-color, full-page only); image area 8.5"x11" (no bleed; .25" for binding)
 - o Inside front or inside back cover: \$1,000
 - o Back cover: \$1,500
- Interior pages (Grayscale, width x height):

			
\$500	\$275	\$275	\$150

Business Card (3.5" x 2"): \$50, registered attendee; \$75, non-attendee

For more information email: advertising@LCC2016.com



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Program Book Ad Reservation Deadline 1/18/16
Ad Artwork Delivery Deadline 1/25/16

Program Book Advertising Reservation Form

1. Check desired ad specification — please use a separate form for each ad requested.

Cover pages (color, full page only)

- Outside back cover: \$1,500
- Inside front cover: \$1,000
- Inside back cover: \$1,000

Interior pages (grayscale, width x height):

- Full page (7.25" x 9.825"): \$500
- Half page horizontal (7.25" x 4.75"): \$275
- Half page vertical (3.25" x 9.825"): \$275
- Quarter page (3.5" x 4.75"): \$150
- Business card size (3.5" x 2") attendee: \$50
- Business card size (3.5" x 2") non-attendee: \$75

Ad placement is run-of-the-book; earlier payments of full-page ads get first consideration.

2. Payment — Make check payable to **Left Coast Crime 2016**

3. Contact information Date: _____

Name: _____

Company: _____

Address: _____

City/State/ZIP: _____

Phone: _____

Email: _____

4. Mail this form, along with your payment, by January 18, 2016, to:

Left Coast Crime 2016
65 Pine Ave #357
Long Beach, CA 90802

5. Email high resolution PDF ad copy by 1/25/16 to: advertising@lcc2016.com